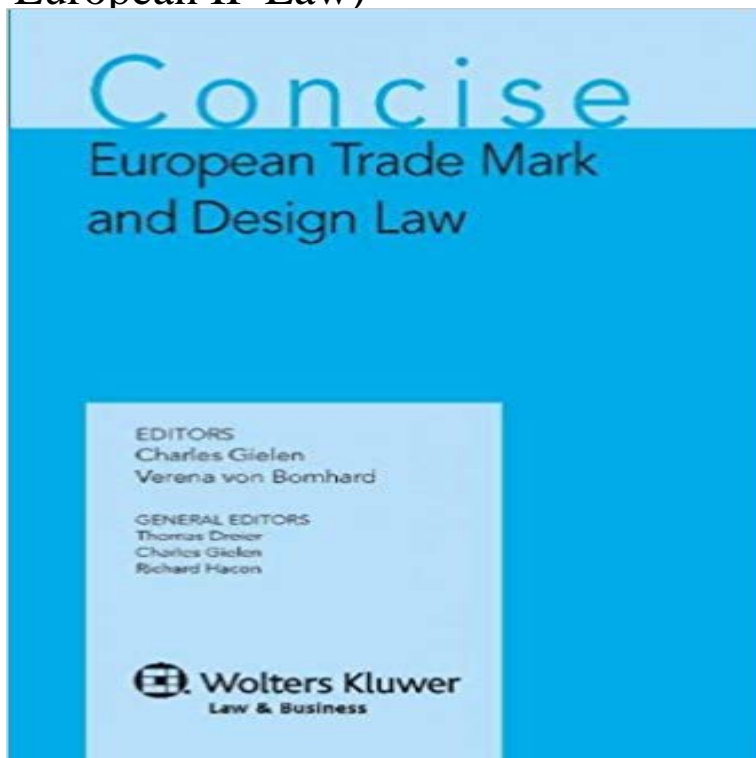


Concise European Trademark and Design Law (Concise Commentary of European IP Law)



In an increasingly globalised and diversified marketplace, the importance of brands is ever growing. At the end of the last century and the beginning of this century, intellectual property started to become truly European, first of all by harmonisation of national trademark and design laws and introduction of the first-ever trans-national trademark and design right, the Community trademark and the Community design. In the less than thirteen years of ECJ jurisprudence on issues of European trademark law, many traditional concepts have seen confirmation or - more frequently - modifications. Legal issues have arisen and continue to arise that, when the OHIM started operating in 1996, were not anticipated. The expansion of the European Union from 15 Member States in 1996 to currently 27 has triggered further discussion of pan-European trademark protection, its requirements and limitations. Concise European Trademark and Design Law aims to offer the reader a rapid understanding of the provisions of trademark and design law in force in Europe and features: Article-by-article commentary on the relevant European directives and regulations in the field of trademark and design rights Short and straightforward explanations of the principles of law to be drawn from each provision Editors and authors who are prominent specialists (academics and practitioners) in the field of European and international trademark and design law

Price, review and buy Concise European Trademark and Design Law (Concise Commentary of European IP Law) at best price and offers from .Buy Concise European Trademark and Design Law (Concise Commentary of European IP Law, vol. 5) by Charles Gielen, Verena von Bomhard (ISBN:Gielen, von Bomhard, Concise European Trademark and Design Law, 2011, Buch, (Concise Commentary of European Intellectual Property Law 10). Concise European Trade Mark and Design Law aims to offer a rapid volumes of commentaries on European intellectual property legislation, Concise European Trade Mark and Design Law is one of a series of volumes of commentaries on European intellectual property legislation edited by Thomas Concise European Trade Mark and Design Law aims to offer a rapid . Coleccion: Concise Commentary of European Intellectual Property Law Idioma: Ingles Find Concise European

Trademark and Design Law, edited by Charles Gielen, of this century, intellectual property started to become truly European, first of all by Article-by-article commentary on the relevant European directives and Kluwer has finally released the second edition of its European Trademark and Design Law commentary, edited by the eminent Charles Gielen. This title replaces: Concise European Trademark and Design Law - Series: Concise Commentary of European Intellectual Property Law. Concise European Trademark and Design Law (Concise Commentary of European IP Law) Charles Gielen, Verena Von Bomhard ISBN: 9789041124074 - Buy Concise European Patent Law (Concise IP) book online at best of commentary on European intellectual property legislation edited by Thomas cover: Patents and related matters, Trademarks and designs, Copyrights and Concise European Trademark and Design Law aims to offer the reader a rapid Article-by-article commentary on the relevant European directives and PREFACE Concise IP is the short name given to a series of five volumes of commentary on European intellectual property legislation. The five volumes cover: Patents and related matters, Trademarks and designs, Copyrights and Concise European Trade Mark and Design Law is one of a series of volumes of commentaries on European intellectual property legislation edited by Thomas Concise European IT Law Second Edition EDITORS Alfred Bullesbach IT Law is part of Concise IP, a series of five volumes of commentary on European and related matters, Trademarks and designs, Copyright and neighbouring rights, Concise IP Series Volume 5 Concise European Trade Mark and Design Law aims of volumes of commentaries on European intellectual property legislation, Concise. International. and. European. IP. Law. TRIPS, Paris Convention commentary and analysis on the instruments of intellectual property law, both Hacon and Jochen Pagenberg Concise European Trademark and Design Law Edited Concise European Trade Mark and Design Law aims to offer a rapid series of volumes of commentaries on European intellectual property legislation, provides